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Christopher D. Kolenda, Ph.D., founder of the Strategic Leaders Academy, works with leaders who want to apply military and history lessons to create sustainable growth and dramatic competitive advantage. His clients have already grown by over \$28 million.

Chris is a West Point graduate, internationally renowned combat leader, retired Army Colonel, entrepreneur, and author. He's served as a trusted adviser to three 4-star generals and two undersecretaries. Chris has appeared on CNN, MSNBC, CBS, BBC, NPR, The Wall Street Journal, The Economist, The New York Times, and The Washington Post, among others. His battlefield leadership has been featured in several books, including Jake Tapper's bestseller *The Outpost*. His books include [\*Leadership: The Warrior's Art\*](#), [\*The Counterinsurgency Challenge\*](#), and [\*Zero-Sum Victory: What We're Getting Wrong About War\*](#).