



**PUBLIC WORKS**  
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To: Building Committee

From: Cara Herdrich, Facilities Manager

Date: July 7, 2026

Re: Exterior Signage

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**POLICY QUESTION:**

**STRATEGIC PRIORITY/RESULT ACHIEVED:**

Well-Governed and Administered County  
Economic Growth and Vitality  
Safe and Secure Community

**DISCUSSION:**

As part of our Courthouse Remodel Project, exterior signage on the campus bordered by Highway 33 on the south, Rolfs Avenue to the East, and Indiana Avenue to the West will be removed and new signs placed to improve visibility and wayfinding for visitors. The new signage will be updated to reflect the Washington County logo and brand.

Signs included in this update include:

- A large back-lit monument sign at the corner of Highway 33 and Rolfs Avenue
- A smaller monument sign in front of the Herbert J. Tennes Government Center
- Four signs identifying buildings/sites: Courthouse, Sheriff's Office, County Jail, and Washington County Cemetery
- Three Visitor Parking identifiers at entrances located at Highway 33, Rolfs Avenue across from Serigraph, and Rolfs Avenue where it changes to Schmidt Road.

A competitive bid was completed in April 2026 and the project was awarded to Appleton Sign Company. Submittals have been received and a walk through was completed on June 30, 2026. The building identification signs and the visitor parking signs will be complete the first week of September with the monument signs to follow by the end of September.

**COSTS:**

\$102,867

**ATTACHMENTS:**

Final Signage Design

**RECOMMENDATION:**